

Cherokee County Junior Livestock Show and Exposition, Inc.

P.O. Box 705

Jacksonville, Texas 75766

www.cherokeecountyexpo.org

ADVERTISING CAMPAIGN

The Cherokee County Junior Livestock Show and Exposition, Inc. is sponsoring an advertisement drive in support of the Junior Livestock Show and Exposition and the youth of Cherokee County. These advertisements will reach hundreds of prospective patrons for the participating businesses. The advertisement will consist of a 2 ft. x 3 ft. sign, with the logo of your company.

Our goals are to increase awareness, foster goodwill and promote support and cooperation for the youth of Cherokee County.

In order to purchase these signs and have them displayed throughout the Show Barn, we will need sponsors to cover the costs. We are offering:

1. Sign sponsorships that are 2 ft. X 3 ft.
2. The cost of the sign will be \$160.00
3. Gibson Signs of Jacksonville will create the signs.
4. Company trademarks/logos may be included on the sign. (A business card or letterhead must be attached.)
5. The cost of the sign will decrease after the initial sponsorship. The cost of continuing to display the sign will be at a rate of \$100.00 per year.
6. The money must be turned in to the Board member selling the sign, or mailed to: Attn: Royce Traylor, Cherokee County Junior Livestock Show and Exposition, Inc. P.O. Box 705, Jacksonville, Texas, 75766.
7. The money must be collected at the time of purchase due to getting the signs printed as soon as possible.

Cherokee County Junior Livestock Show and Exposition, Inc.

ADVERTISEMENT CAMPAIGN

COMPANY OR INDIVIDUAL'S NAME	
COMPANY CONTACT PERSON	
ADDRESS	STREET OR BOX: CITY/STATE: ZIP CODE: PHONE NUMBER:
DAYTIME TELEPHONE NUMBER	
NOTE: If you wish to include a trademark or logo, please send a business card or letterhead. Please.....no hand drawn images or pictures.	

You may either complete this form and turn it in to the Board member who contacted you, or complete the form and return it and the money to: Attn: Royce Traylor, Cherokee County Junior Livestock Show and Exposition, P. O. Box 705, Jacksonville, Texas, 75766. If you have any questions, please call Royce Traylor at (903) 894-9295.

RECEIPT

DATE: _____

RECEIVED OF _____

_____ DOLLARS

PURPOSE: SPONSORSHIP OF CHEROKEE COUNTY JUNIOR LIVESTOCK SHOW AND EXPOSITION SIGN ADVERTISEMENT.

SIGNED BY: _____ **CHEROKEE COUNTY LIVESTOCK SHOW BOARD MEMBER**

RECEIPT

DATE: _____

RECEIVED OF _____

_____ DOLLARS

PURPOSE: SPONSORSHIP OF CHEROKEE COUNTY JUNIOR LIVESTOCK SHOW AND EXPOSITION SIGN ADVERTISEMENT.

SIGNED BY: _____ **CHEROKEE COUNTY LIVESTOCK SHOW BOARD MEMBER**