



December 1, 2025

Dear Exhibitors & Family,

Thank you for your participation in the Cherokee County Commercial Heifer Show. Over the next few months, we would like you to take time to better understand your animals. Notice how they develop, how they respond to your actions, and how you respond to them. Like any working relationship, there will be some days that aren't as rewarding as others, but we hope those will be exceeded by the positive experiences you will have. Our goals in directing this show are for you to be successful in the selling of your heifers and to learn several lessons over the next few months you can apply in other aspects of your life, such as:

1. a more in-depth understanding of the cattle business
2. a better work ethic
3. more effective communication skills

Attached to this page is some information to help you in preparation for the show. We hope this will aid your planning and allow the show to be more enjoyable, less stressful, and an ultimate success.

Sincerely,

CCJLS

Items to bring to the show:

- **Feed**

It is best to keep your heifers on a similar feeding program that they have been accustomed to.

- **Hay**

Square hay bales are probably the easiest route to go for ease of feeding during the show.

- **Water bucket(s)**

It is very important to keep water for your heifers at all time. Empty syrup/mineral tubs work great for water buckets.

- **Feed bucket/trough**

Empty syrup/mineral tubs work great for feed as well. A small feed trough will also work. You won't have room for a regular-size feed trough in your pen.

- **Shovel/Stall Pick**

It is necessary to keep your stalls cleaned and replenished with fresh shavings on a regular basis. Do not rely on the expo center to supply you with shavings, as they do not always have them available.